



ESPCI
Laboratoire PMMH
10 rue Vauquelin, 75231 Paris Cedex 05



Séminaire café - PMMH

Bureau d'Études, Batiment L, 2^{ème} étage

Jeudi 05 octobre 2017, 13h30

Guillaume Durey

Doctorant au laboratoire Gulliver (ESPCI)

Social media for researchers

I didn't own a cell phone until my prep classes, it wasn't even a smartphone until last year, and today, I'm still not on Facebook. That I would value social media was therefore not self-evident... Yet, little by little, I've come to realize that one could benefit from a rational, professional use of them, especially when belonging to the scientific community. In this talk, I'd like to convince you that these new media are interesting tools for monitoring and sharing your research. After a short and subjective history of social media, I'll rely on the example of the YouTube channel that I co-created with several students and alumni from institutions belonging to PSL Research University, The Lutetium Project. It aims at shining a new light on soft matter physics by combining artistic creation and visually-striking research experiments with science outreach. I'll also focus on Twitter, a sometimes misunderstood platform which can be used as a 24-hour worldwide scientific conference.

Prochain séminaire : jeudi 26 octobre 2017 à **13h30**,
À déterminer.

Programme des séminaires café : <https://www.pmmh.espci.fr/?-Seminaire-Cafe-Interne->
Contacts : Charles Duchêne (charles.duchene@espci.fr) et Armelle Gas (armelle.gas@espci.fr)